

HDFC Bank opens 525th branch in Uttar Pradesh

- ***1st branch in the state was set up at in year 1997***

Ghaziabad (Uttar Pradesh): HDFC Bank Ltd. today reached an important milestone of 525 branches in the city of Ghaziabad. The 525th branch is a metro branch located at Indirapuram in Ghaziabad.

The branch was inaugurated by Mr. Chandra Bhushan Sharma, Chairman, National Institute of Open School with Mr. Anurag Kucchal, Circle Head, HDFC Bank, in the presence of Mr. Pawan Khattar, Cluster Head, HDFC Bank among other senior officials of the bank. The 525th branch is located at Shop no. 3 & 4, Block –B, Pinnacle Tower, Plot No. GH-7, Main Road, Ahinsa Khand-II, Indirapuram, Ghaziabad

The new branch will cater to the local population in and around the residential neighborhood as well as the rest of the city, giving them access to the full range of HDFC Bank's products and services.

HDFC Bank has rapidly expanded its branch network in Uttar Pradesh on its journey to the 525th branch milestone. This journey began with its very first branch in the state, which was set up at Hazratganj, Lucknow in 1997. Since then, HDFC Bank is reaching out to an increasing number of people across the state, with nearly 17 lakh customers. It has also leveraged technology to provide banking services through multiple digital channels such as netbanking and mobile banking. The Bank has focused on reaching out to the large #unbanked segments and help contribute towards economic development, and employment generation for the people.

To commemorate its 525th branch, the Bank announced a health camp at the new branch which are open to customers and the general public. People from across the city can walk into the 525th branch for a general health check. The health camp will be carried out for a month starting October 30th 2019.

Speaking on this occasion, Mr. Kumar Sanjeev, Branch Banking Head, HDFC Bank said "The journey to reach the 525th branch milestone in Ghaziabad has been extremely fulfilling, right since the launch of our first branch in the state in 1997. Over the past 21 years it has been an honour serving our customers in Ghaziabad. It is our #endeavour to make a difference in their lives through



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HDFC Bank House,
Senapati Bapat Marg,
Lower Parel,
Mumbai - 400 013.
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our banking services as well as in society as a whole through our social initiatives. Our activities have impacted nearly 19 lakh people so far and we are humbled by the trust they repose in us. We remain committed to keep serving our customers with the best-in-the-class services and the latest technology in the future.”

At a national level, HDFC Bank has 52% of its branches in semi-urban and rural areas and is continuously extending its reach in the hinterland in its endeavour to support inclusive growth. As of September 30, 2019, the Bank had a distribution network with 5,314 branches and 13,514 ATMs in 2,718 cities/towns.

About HDFC BANK

For information please log on to: www.hdfcbank.com

For media queries please contact:

Sanjay Ojha
Deputy Vice President, Corporate Communications
HDFC Bank Ltd., Mumbai.
Tel: 91-22-66521450(D)/66521000(B)
Mobile: 9835314249
sanjay.ojha@hdfcbank.com