## **NEWS RELEASE**



HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013.

CIN: L65920MH1994PLC080618

# HDFC Bank launches unique recruitment program

- Partners with Manipal Global Academy of BFSI
- To create pool of highly-trained, well-groomed customer-facing personnel
- To give customers a consistent, high-quality service experience

**Mumbai, July 3, 2019:** HDFC Bank in partnership with <u>Manipal Global Academy of BFSI</u>, today launched <u>Future Bankers program</u> (#futurebankers), which aims to turn young graduates into highly-trained, well-groomed, customer-facing personnel. It entails on-campus learning, an internship, and a full-time job opportunity at the bank on successful completion.

The program will help HDFC Bank:

- create a pipeline of qualified young executives
- ensure a consistent, high-quality customer service experience across geographies, regions and language

The Future Bankers program is a full-time residential course where participants spend the first 6 months at Manipal Global Academy of BFSI's campus and the last 6 with the bank as an intern. All successful candidates will receive a post-graduate diploma certificate in Sales & Relationship Banking, and will be hired by the bank at its different branches across the country as Personal Bankers.

The starting salary for the job is Rs 4 lakh per annum plus allowances depending on the category of town/city of posting. The bank intends to hire 5000 such professionals over the next 2-3 years.



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Early on, to ensure quality of intake, applicants will undergo a stringent screening process, which includes an online assessment and interview. Only those shortlisted will join the campus program. The course fee is Rs 3.3 lakh plus taxes for the full year, payable to Manipal Global Academy of BFSI. Those desirous can also avail educational loans from HDFC Bank at lower-than-market rate of interest.

The Future Bankers program was launched by Mr. Vinay Razdan, Chief Human Resource Officer, HDFC Bank and Mr. Subrat Mohanty, Group President, Manipal Education & Medical Group and Mr. Robin Bhowmik, Chief Business Officer, Manipal Global Academy of BFSI at an event in Mumbai.

"We believe that customer experience will define the future of banking. Giving them a uniform yet high-quality experience across touchpoints is what will set a winner apart. The Future Bankers program will allow the bank to have at its disposal a cadre of highly-trained, well-rounded professionals to do just that," said Mr. Razdan. "We have created an amazing opportunity for the country's talented young graduates to join the exciting banking industry, and jumpstart their careers with one of India's best workplaces," he added.

"World class banks are adopting agile banking practices through swift adoption of innovative tools and a nimble, digital-smart workforce. Manipal Global Academy of BFSI uses its cutting edge edtech platform to help leading banks make their workforce future ready. HDFC Bank and Manipal Group have co-created the Future Bankers Program to produce next-gen bankers at scale. We are confident this programme will consolidate HDFC Bank's position as the country's most credible private sector bank." said Mr. Mohanty.

## Who can Apply?

- 1) Citizens of India
- 2) Full-time graduates from recognized universities with minimum 55%
- 3) Between ages of 21 and 26

## **How to Apply**

- 1) Click here to complete online application form
- Make non-refundable payment of Rs 550/- to <u>Aspiring Minds</u> for assessment test. Aspiring Minds, HDFC Bank's official assessment partner, will send a confirmation mail.



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- Complete online assessment test within 7 days of receiving link from Aspiring Minds
- 4) Await intimation from HDFC Bank for a face-to-face interview

#### **About HDFC BANK**

For information please log on to: www.hdfcbank.com

#### **About Manipal Global Education Services**

Manipal Global Education Services (www.manipalglobal.com) is a part of Manipal Education and Medical Group. It is India's largest education services group, running physical and online universities in India, Nepal, Malaysia, Dubai and Antigua. It currently offers services and support to over 400,000 students, across its campuses, corporate and online platforms.

Services offered at Manipal Global:

- Manipal Global Academy of BFSI: Corporate training and consultancy services to nearly 50 leading players among public and private sector banks, NBFCs and insurance companies.
- Manipal ProLearn: Professional learning for corporates and individuals through online, F2F and blended modes
   in various fields like Management, Data Science, Information Technology and Finance in partnership with
  industry leaders.
- MeritTrac: Testing and assessment services to leading educational institutions, government organizations, corporate entities as well as individuals through a variety of methods.

The Manipal Global mantra – Achieve, Enable and Transform – builds on the group's legacy to create a future for every life it touches, a future that inspires achievements, enables ambitions, and transforms lives, worldwide.

#### For media queries please contact:

#### Sherna D'Mello

Assistant Vice President, Corporate Communications

HDFC Bank Ltd., Mumbai.

Tel: +91-22-66521251 | Mobile: 09920888014

Sherna.dmello@hdfcbank.com

#### Neeraj Jha

**Head -Corporate Communication** 

HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 6652 1308 (D) / 6652 1000 (B)

Mobile: 9323620828

Neeraj.Jha@hdfcbank.com

For queries on the admissions process please visit https://hdfcbank.myamcat.com/